



**California Association for Nurse Practitioners
Monthly Chapter Communication / July 2014**

July 30, 2014

Advocacy

Since July 4, members of the State Legislature have been away from the Capitol on summer recess. They are set to return on August 4, leaving approximately four weeks to complete the business of the 2013-14 Legislative Session.

The two bills most prominent on CANP's radar have met with distinctly different fates. Assembly Bill 2015 (Chau) was held on the suspense file of the Assembly Appropriations Committee and will thus not advance this year. The measure would have prohibited a health care service plan or health insurer from discriminating against any health care provider who is acting within the scope of that provider's license or certification, as specified.

Meanwhile, Assembly Bill 1841 (Mullin) was passed out of the Assembly in May and was moved to the Senate. In that house, the bill was passed by the Committee on Business, Professions and Economic Development and is now eligible for a full Senate floor vote. Through two policy committees and action by the full Assembly, the bill has yet to garner a single "no" vote.

AB 1841 would allow medical assistants to hand patients properly labeled medication and prepackaged prescription drugs, other than controlled substance, ordered by a physician and surgeon, a licensed podiatrist, physician assistant, nurse practitioner, or certified nurse-midwife, as specified.

While advocacy efforts have regarded these bills as CANP's highest priorities this year, grassroots outreach continues to be focused on building on the momentum established last year in support of SB 491, with the anticipation that Sen. Ed Hernandez will introduce another bill seeking full practice authority for California nurse practitioners in 2015. As was emphasized during Lobby Day in May, CANP members are urged to continue engaging their fellow chapter members in outreach efforts conducted at the local level. Still a vital component of these future efforts is that each chapter carries out the direction to appoint a chapter Legislative Representative to coordinate local outreach through Stephanie Tseu, CANP Grassroots Coordinator.

In anticipation of next year's bill, further efforts have been devoted to increasing contributions to CANP's Political Action Committee (PAC). A strategy for spurring PAC donations has been developed, entailing aggressive marketing tactics via email, direct mail, social media and the CANP website. The campaign is due to launch shortly.

Action for Chapters:

- Utilize Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts

- Utilize the 2013 campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP
- Designate one Legislative Representative per Chapter as one key contact for the Chapter
- Emphasize the importance of contributing to the CANP Political Action Committee in anticipation of the introduction of another full practice authority bill in 2015.

Events

Leadership Summit

The Leadership Summit will be held at the Westin Sacramento on **Saturday, October 4th from 9:00 a.m. to 5:00 p.m.** The Leadership Summit will be for Chapter Presidents or their designee and will focus on Leadership Training; one leader per chapter please.

The Westin Sacramento
4800 Riverside Blvd.
Sacramento, CA 95822
(916) 443-8400

CANP has secured a few sleeping rooms at the Westin Sacramento for Friday, October 3 at the discounted rate of \$169. If you would like to reserve one, please call the hotel directly at (916) 443-8400 and mention CANP.

To register for the Leadership Summit, visit canpweb.org, log into your account and go to the meeting calendar.

38th Annual Educational Conference (2015)

The 38th Annual Educational Conference will be held on March 19 – 22, 2015 at the Newport Beach Marriott. CANP was able to secure another great hotel rate and was able to obtain reduced parking rates.

The Call for Abstracts is slated to go out via email by August 15th seeking educational session proposals for the 2015 conference. This years' abstract process will allow proposals to be submitted online and in paper form.

Action for Chapters:

- Let Chapter members know the dates and location for the 38th Annual Educational Conference
- Encourage Chapter members and leaders to submit an abstract or poster presentation

Lobby Day (2015)

Lobby Day for 2015 will be held on Tuesday, May 19, 2015 at the Sheraton Grand Hotel in Sacramento.

Action for Chapters:

- Let Chapter members know the dates and location for Lobby Day 2015

Operations

Quarterly Reports- Q4 (Apr. 1 – Jun. 30, 2014)

The Quarterly report for Q4 has been distributed with the due date of August 8th, 2014. Along with the Q4 report the Chapter income / expense reports were distributed.

As a reminder, below is a list of the quarters that are referenced in the reports -

2014-15

Q1 – July 1 – Sept. 30 (due by Oct. 15)

Q2 – Oct. 1 – Dec. 30 (due by Jan. 15)

Q3 – Jan. 1 – Mar. 30 (due by Apr. 15)

Q4 – Mar. 1 – Jun. 30 (due by Jul. 15)

Action for Chapters:

- Please complete the Q4 report by Aug. 8, 2014
- Review your Chapter Alignment Agreement for items of interest

Chapter Donations

CANP received \$21,600 in Chapter donations for the 2013-14 fiscal year. CANP is now seeking donations for the 2014-15 fiscal year. The donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Action for Chapters:

- Set aside funds to donate to CANP

Membership

Membership Renewals

CANP renewal efforts are on-going with members coming up for renewal on a monthly basis. We are currently in very important renewal period. This July we had over 1,000 members up for renewal. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues

Membership Committee

The Membership Committee meets monthly via conference call. Committee members are also encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the canpweb.org website) to present at the local school(s) in your Chapter's area
- Bring the updated membership brochures and conference registration information to chapter meetings

The following chart shows a breakdown of members by chapter compared to the last three quarters. Each chapter leader can see how much their chapter has grown over the past year.

Corporate Members

CANP welcomes the two newest corporate members. Both UC Davis School of Nursing and Samuel Merritt University have joined CANP as corporate members. Their information is hosted on our [partner page](#). Please continue to seek supporters of CANP from people you meet in your offices and clinics. CANP is growing and people do want to support our efforts.

CANP 2014 – 2016 Board of Directors

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Donna Emanuele, DNP – demanuele@hotmail.com

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Education Co-Chair

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Karen Bradley, DNP – kbradley@calbaptist.edu

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Kathrine Ware, NP – imkware@yahoo.com

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.